

**zippo**<sup>®</sup>

2016 COMPLETE LINE COLLECTION



**WHAT MAKES THE MAN**



The campaign celebrates the essence of the Zippo man: the strength, the individuality, the reliability, and the sensibility. No matter who you are, or where you live, every man has a story to call his own. Having a story makes him unique; having a Zippo lighter makes him a man. The campaign shows men experiencing different moments to create unique and visually rich stories with one thing in common: that no matter the time or the trends or the place in which he lives, Zippo is “What Makes The Man”.

# WHAT MAKES THE MAN

zippo®



## One Box

Unless otherwise stated, every Zippo windproof lighter in this catalog is packaged in the environmentally friendly “one box”, designed to address the growing concern over the depletion of our natural resources. Both the attractive gift box and the cardboard insert are made from renewable materials and are 100% recyclable. The patented “one box” is attractive, easy to handle, and designed to display more of the lighter than ever.

## Zippo Guarantee:

*Any Zippo pocket lighter, when returned to our factory, will be put in first class mechanical condition free of charge, for we have yet to charge a cent for the repair of a Zippo pocket lighter, regardless of age or condition. The finish, however, is not guaranteed.*

*This guarantee gives you specific legal rights and you may also have other rights which vary from state to state. Other Zippo products carry their own specific warranties.*

## Consumer Disclaimer:

*Terms and pricing are limited to authorized Zippo sales distributors and wholesalers only. Unless specified as retail pricing, this information is not intended for consumer use.*

*Because we are constantly improving our products, some items may not look exactly as depicted. Prices and specifications subject to change without notice.*

# ELECTION 2016

**NEW**



**29072**  
High Polish Chrome  
Color Image

**NEW**



**29073**  
High Polish Chrome  
Color Image

**NEW**



**29093**  
1941 Replica  
Brushed Chrome  
Color Image

It's a presidential election year, and anything goes! From miniature political party symbols to a full-face flag representation in Zippo's new fusion process, these lighters demand to stand up and be counted among the top new lighters for 2016.

**NEW**



**29084**  
White Matte  
Color Image

**NEW**



**29095**  
High Polish Chrome  
Fusion

**NEW**



**29075**  
Brushed Chrome  
Color Image



**250**  
*High Polish Chrome*



**200**  
*Brushed Chrome*

**1610**  
*Slim®*  
*High Polish Chrome*

**1600**  
*Slim®*  
*Brushed Chrome*

Timeless black Ultralite – this lighter is a delightful gift option right off the shelf. Engrave the customization panel with initials, a short message, or a significant date for a truly personalized gift.



Black Zip Guard wraps top and bottom.

**200ZP**  
*Brushed Chrome*



**355**  
*High Polish Chrome*  
*Emblem Attached*



Metal loop and elastic lanyard keep this lighter secure when hunting, fishing, or in any outdoor situation.

**275**  
*Brushed Chrome*

# BOTTOMZ UP

For decades, the Zippo bottom stamp has marked the authenticity of every genuine Zippo windproof lighter. Now Zippo turns the whole system upside down . . . literally . . . with Bottomz Up, a high polish chrome lighter engraved with the traditional Zippo stamp not only on the bottom, but also on the top of the lighter. The conventional

date code, showing month and year of manufacture, is stamped on the canned-style bottom, while the canned-style lid is branded with the year of manufacture and the **B** symbol authenticating it as Bottomz Up.

Packaging includes an I-card identifying lighter as Bottomz Up.



**24383**

*Bottomz Up®  
High Polish Chrome  
Auto Engrave*



**28381**

*High Polish Chrome  
Lustre*



Zippo's classic brushed chrome finish takes on a new look! Directional brushing results in creative design patterns with the enduring appeal of traditional brushed chrome, but with a fresh new perspective. Sides of the directional brushed lighters are tumbled rather than high polish. See Signature Styleguide on pages 70 - 71 for customization options.



**28181**  
*Linen Weave*



**24648**  
*Herringbone Sweep*



**24647**  
*Chrome Arch*



**28182**  
*Diagonal Weave*



**205**  
*Satin Chrome*



**1605**  
*Slim®*  
*Satin Chrome*



**201FB**  
*Antique Brass*


**121FB**  
*Antique Silver Plate*

One of Zippo's most popular finishes for nearly two decades has been fortified to about 1.5 times its original weight. Meet the new Armor version of antiqued silver plate.

**NEW**



**28973**  
*Armor*  
*Antique Silver Plate*

 The Armor logo is used under license by ZippMark, Inc. All Rights Reserved.



**207**  
*Street Chrome*



**1607**  
*Slim®*  
*Street Chrome*



**207G**  
*Gold Dust*



**254**  
*High Polish Brass*

**1654**  
*Slim®*  
*High Polish Brass*

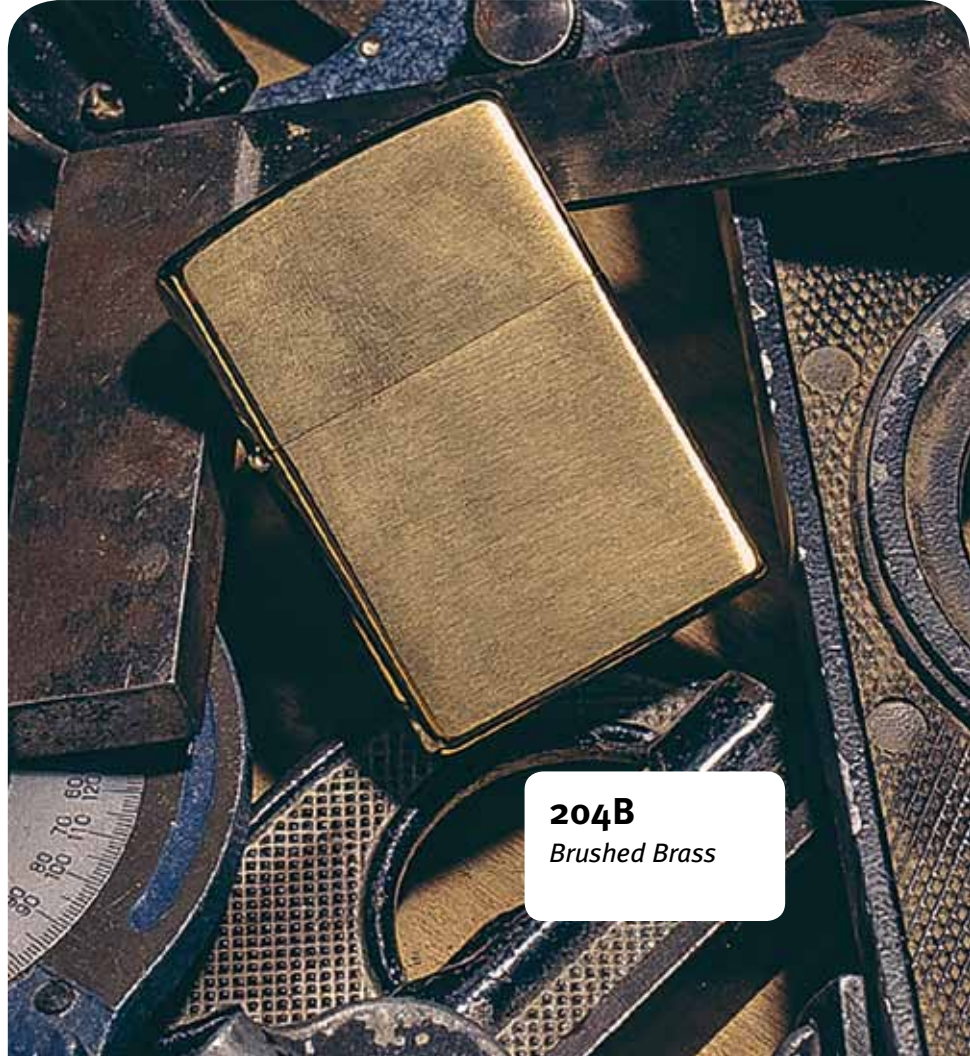


**254B**  
*High Polish Brass*

**1654B**  
*Slim®*  
*High Polish Brass*



**204**  
*Brushed Brass*



**204B**  
*Brushed Brass*



# NOTHING OLD ABOUT



**230**  
*Vintage*  
*Brushed Chrome*



**230.25**  
*Vintage*  
*Brushed Chrome*



**270**  
*Vintage*  
*High Polish Brass*



**260**  
*Vintage*  
*High Polish Chrome*



**267**  
*Vintage*  
*Street Chrome*



**240**  
*Vintage*  
*Brushed Brass*

# ZIPPO VINTAGE

# 1941 REPLICAS

Several distinctive features identify the 1941 Replica:

- Flat planes with sharp, less rounded edges than the current model where the front and back surfaces meet the sides.
- Four-barrel hinge joins the lid and bottom; the current Zippo lighter has a five-barrel hinge.
- Sides of the inside unit are flat, with squared edges where they meet the front and back surfaces.
- Inside unit has fewer holes in the chimney than current models; also fitted with a hollow rivet that holds the striking wheel in place.
- Silver foil gift box is standard packaging for all 1941 Replica models.



**1941B**  
*1941 Replica*  
*Brushed Brass*



**1941**  
*1941 Replica*  
*Brushed Chrome*



**24096**  
*1941 Replica*  
*Black Ice®*



**24485**  
*1941 Replica*  
*Black Ice®*  
*Laser Engrave*



**28582**  
*1941 Replica*  
*Black Crackle*

# 1935 REPLICA



**1935.25**  
*1935 Replica*  
*Brushed Chrome*



**1935**  
*1935 Replica*  
*Brushed Chrome*

Several distinctive features identify the 1935 Replica:

- Three-barrel outside hinge joins the lid and bottom; the current Zippo lighter has a five-barrel hinge.
- Open hollow rivet secures flint wheel to inside unit.
- Distinctive bright brushed chrome finish with or without slashes on the opposite corners of the face and back surfaces.
- Flat bottom case with unique bottom stamp.
- Custom cardboard gift box is standard packaging for all 1935 Replica lighters.

Windy has been one of Zippo's most beloved icons since she was introduced in 1937, illustrating the new windproof lighter in Zippo's first national advertisement. Since that time, she has been depicted in scores of advertisements, numerous promotional pieces, and hundreds of Zippo lighter designs from all over the world.

The Windy Collectible of the Year has a whisper-thin emblem, reminiscent of Zippo's early Metallique process, on a classic 1935 Replica lighter. Limited to only 35,000 pieces worldwide, each lighter is consecutively numbered and authenticated with an exclusive bottom stamp.

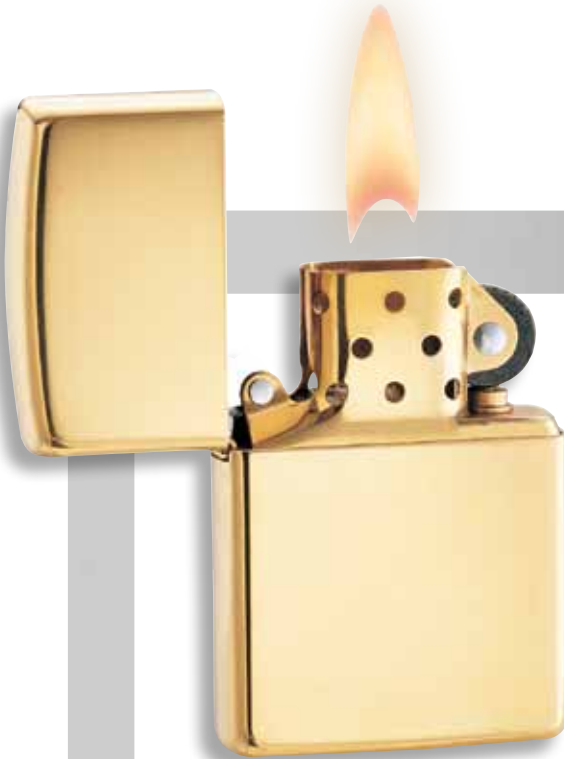
# WINDY



**28729**  
*1935 Replica*  
*Brushed Chrome*  
*Emblem Attached*



*The Windy image is a registered trademark of Zippo Manufacturing Company.*



It's the ultimate indulgence. With understated elegance, this 18kt. gold Zippo windproof lighter feels solid and substantial, looks absolutely beautiful.

Packaged in a custom crafted cherry gift box with certificate of registration.



**195**  
18K Solid Gold  
Call for Pricing



**26**  
Armor  
High Polish  
Sterling Silver  
Call for Pricing



**27**  
Armor  
Brushed  
Sterling Silver  
Call for Pricing



**13**  
Brushed Sterling Silver  
Call for Pricing



**23**  
*1941 Replica*  
*High Polish*  
*Sterling Silver*  
Call for Pricing



**24**  
*1941 Replica*  
*Hand Satin*  
*Sterling Silver*  
Call for Pricing



A black velour hinged box is standard packaging for all Sterling Silver lighters.



**14**  
*Vintage*  
*High Polish*  
*Sterling Silver*  
Call for Pricing



**15**  
*High Polish*  
*Sterling Silver*  
Call for Pricing



**1500**  
*Slim®*  
*High Polish*  
*Sterling Silver*  
Call for Pricing

Prices for solid gold and sterling silver lighters may vary due to fluctuating market value of precious metals. These changes are without notice. Please contact your Zippo representative or sales associate for pricing, lead time, and ordering details.



**162**  
Armor  
Brushed Chrome



**167**  
Armor  
High Polish Chrome



**28496**  
Armor  
Tumbled Brass



**168**  
Armor  
Brushed Brass



**169**  
Armor  
High Polish Brass



Distinctive bottom stamp authenticates these chrome and solid brass lighters as heavy-walled Armor, about 1.5 times as thick as a standard brass case.

Introduced in 1974, the timeless front and reverse floral pattern of the Venetian® continues to be the most globally appealing lighter design Zippo has ever released.



*Reverse*

**352**  
*Venetian®*  
*High Polish Chrome*  
*Lustre*



**1652**  
*Slim®*  
*Venetian®*  
*High Polish Chrome*  
*Lustre*



**352B**  
*Venetian®*  
*High Polish Brass*  
*Lustre*



**1652B**  
*Slim®*  
*Venetian®*  
*High Polish Brass*  
*Lustre*



**350**  
*High Polish Chrome*  
*Auto Engrave*

Bold engraving – each lighter is a delightful gift option right off the shelf. Engrave the customization panel with initials, a short message, or a significant date for a truly personalized gift.



**233**  
*Red Matte*

# ZIPPO COLORS YOUR WORLD



**231**  
*Orange Matte*

**24839**  
*Lemon*

**221**  
*Green Matte*

**229**  
*Royal Blue Matte*

**239**  
*Navy Matte*

Lasered hinge barrel and bottom stamp on powder coat finishes manufactured since 2010 identify the lighter as a genuine Zippo windproof lighter.





**218**  
*Black Matte*

**1618**  
*Slim®*  
*Black Matte*



**236**  
*Black Crackle*



**211**  
*Iron Stone*



**238**  
*Pink Matte*

**1638**  
*Slim®*  
*Pink Matte*



**216**  
*Cream Matte*



**214**  
*White Matte*





**214ZL**  
White Matte  
Color Image



**238ZL**  
Pink Matte  
Color Image



**233ZL**  
Red Matte  
Color Image



**231ZL**  
Orange Matte  
Color Image



**218ZL**  
Black Matte  
Color Image



**239ZL**  
Navy Matte  
Color Image



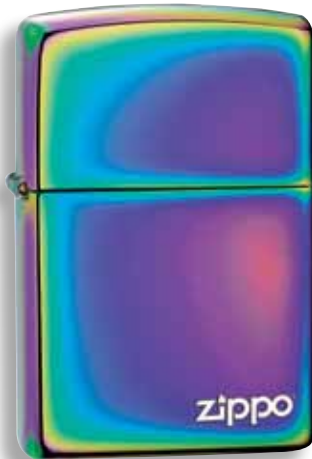
**229ZL**  
Royal Blue Matte  
Color Image



**221ZL**  
Green Matte  
Color Image



**20446ZL**  
*Sapphire*  
*Laser Engrave*



**151ZL**  
*Spectrum*  
*Laser Engrave*



**24756ZL**  
*Ebony*  
*Laser Engrave*



**28123ZL**  
*Slim®*  
*Ebony*  
*Laser Engrave*



**218ZB**  
*Black Matte*  
*Color Image*



**1618ZB**  
*Slim®*  
*Black Matte*  
*Color Image*



**24747ZL**  
*Abyss*  
*Laser Engrave*



**28124ZL**  
*Slim®*  
*Abyss*  
*Laser Engrave*



**150ZL**  
*Black Ice®*  
*Laser Engrave*



**28129ZL**  
*Chameleon*  
*Laser Engrave*



**24747**  
*Abyss*

**28124**  
*Slim®*  
*Abyss*



**150**  
*Black Ice®*

**20492**  
*Slim®*  
*Black Ice®*



**24513**  
*Lurid*



**28378**  
*Gray Dusk*



**28129**  
*Chameleon*

**24534**  
*Cerulean*

**24840**  
*Meadow*

**21184**  
*Toffee*

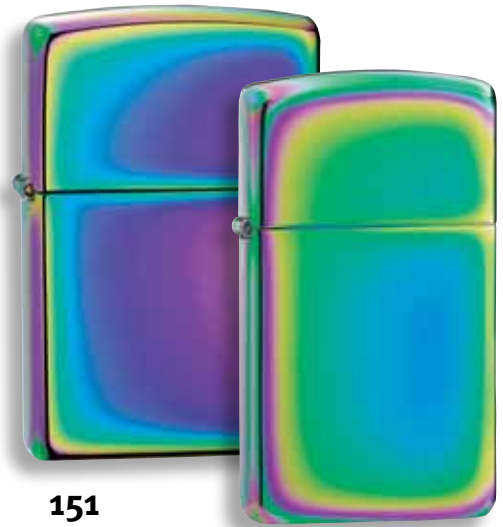
**21063**  
*Candy Apple Red*





**24756**  
*Ebony*

**28123**  
*Slim®*  
*Ebony*



**151**  
*Spectrum*

**20493**  
*Slim®*  
*Spectrum*



**20446**  
*Sapphire*



**20494**  
*Slim®*  
*Sapphire*

# NEON

**NEW**



**28886ZL**  
*Neon Pink*  
*Laser Engrave*

**NEW**

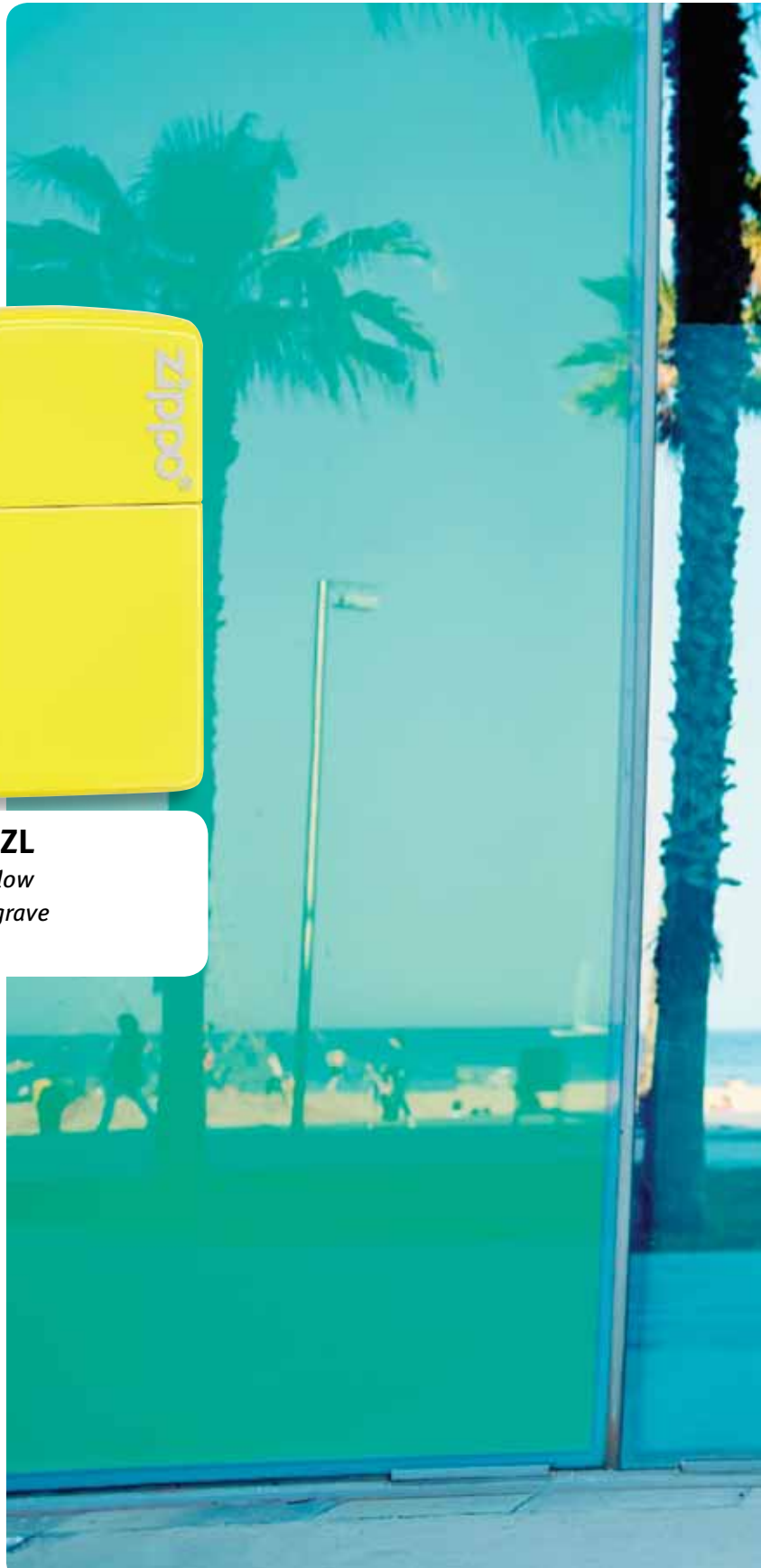


**28887ZL**  
*Neon Yellow*  
*Laser Engrave*

**NEW**



**28888ZL**  
*Neon Orange*  
*Laser Engrave*





**28886**  
*Neon Pink*



**28887**  
*Neon Yellow*



**28888**  
*Neon Orange*

Flamboyant neon lighters in a shiny semi-gloss finish add a brilliant splash of color to any display. Distinctive lasered hinge and bottom stamp authenticate these neon lighters as genuine Zippo.



**28544***Armor**High Polish Black Ice®**Brite Cut**Reverse*

Crisp deep carve engraving produces a gently undulating pattern with the look of a high quality emblem directly on the surface. Gold-flashed inside unit adds to the unique attraction of this lighter designed by Grant Duke, a fourth generation member of the Zippo family. Distinctive bottom stamp authenticates it as genuine Armor.

**28637***Armor**High Polish Chrome**Deep Carve*

Precision deep carve engraving creates the illusion of raised globes on this Armor high polish chrome lighter. The tactile design on the face of the lighter rivals a superior top-quality emblem.

**28835***Armor**High Polish Chrome**Deep Carve***28186***Armor**High Polish Black Ice®**Brite Cut**Reverse*



**NEW**



**28807**

Armor  
High Polish Chrome  
Deep Carve / Epoxy Inlay

Beautiful in its pure, undecorated state, high polish Armor is breathtaking when deep carved with an intricate pattern and enhanced with a sparkling Swarovski crystal or colorful epoxy inlay.

**NEW**



**28809**

Armor  
High Polish Chrome  
Deep Carve / Crystal Attached

**NEW**



**29098**

Armor  
High Polish Chrome  
Deep Carve / Epoxy Inlay

Produced for the first time on brushed chrome Armor, the deep carve, two-tone rotary process creates a tactile, emblem-like surface with definitive brass highlights.

**NEW**



**28808**

Armor  
Brushed Chrome  
Deep Carve / Auto Two Tone

**NEW**

**29102**  
 Brushed Chrome  
 Emblem Attached



**28642**  
 Brushed Chrome  
 Auto Two Tone



**20969**  
 Black Ice®  
 Laser Engrave / Auto Engrave



**363**  
 Black Crackle  
 Emblem Attached

**362**  
 Black Crackle  
 Emblem Attached

**NEW**

**28994**  
 Antique Brass  
 Stamped

The Zippo logo is stamped from the inside, leaving a tangible, lasting impression. Antiqued brass finish gives it a well-worn, well-used look.



Zippo's Double Lustre process enhances a classic high polish chrome lighter with intricate, multi-dimensional highlights that are buffed and plated to a gleaming patina. A distinctive crown-stamped lid complements the polished radiance and lasting durability of this Zippo-themed lighter.

**24751**  
*Crown Stamp  
High Polish Chrome  
Double Lustre*



**28866**  
*Abyss  
Color Image*



**24335**  
*Satin Chrome  
Auto Engrave*



**NEW**

**29097**  
*High Polish Chrome  
Fusion*



**28450**  
*High Polish Brass  
Auto Engrave*



**28854**  
*Cream Matte  
Laser Engrave / Auto Engrave*

**NEW**



**29106**  
Black Matte  
Emblem Attached



**28832**  
Gold Dust  
Color Image



**28847**  
Satin Chrome  
Emblem Attached



**21192**  
Satin Chrome  
Auto Two Tone



**28855**  
White Matte  
Color Image



**28867**  
Street Chrome  
Color Image



**21088**  
*Black Ice®  
Laser Engrave*

**NEW**



**29104**  
*Brushed Chrome  
Emblem Attached*



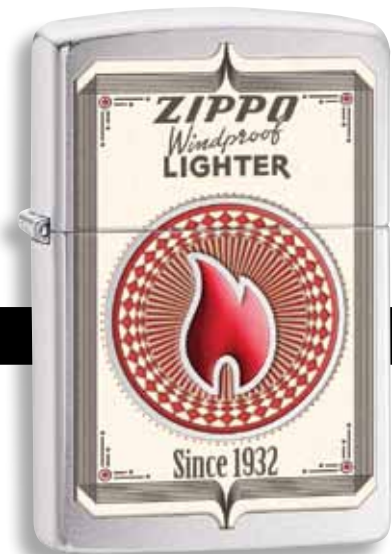
**200FL**  
*Brushed Chrome  
Color Image*



**28671**  
*Red Matte  
Color Image*



**28145**  
*High Polish Brass  
Double Lustre*



**28831**  
*Brushed Chrome  
Color Image*

If Zippo made trading cards, this would be a likely design. The early block-letter logo, retro poker chip, and solid Zippo flame against an aged parchment background just smack of good luck and collectibility!

**NEW**



**29068**  
*Brushed Chrome  
Color Image*

**NEW**



**29060**  
*Street Chrome  
Color Image*

**NEW**



**29086**  
*Neon Pink  
Color Image*

**NEW**



**29085**  
*White Matte  
Color Image*

**NEW**



**28987**  
*Iron Stone  
Color Image  
Gift Set*



Whimsical two-lighter gift set is delightful color imaging on melancholy ironstone finish.





**28830**  
Candy Apple Red  
Color Image



**28828**  
White Matte  
Color Image

**NEW**



**29083**  
Neon Yellow  
Color Image

**NEW**



**28795**  
High Polish Chrome  
Color Imaging / Auto Engrave



**28876**  
Street Chrome  
Color Image



**28862**  
Black Matte  
Color Image

**20842**

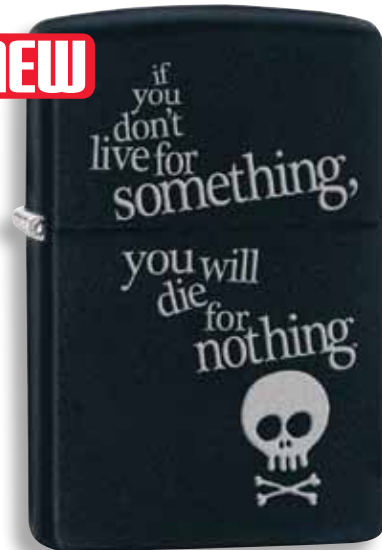
Black Matte  
Color Image

**21067**

Black Matte  
Color Image

**28863**

Black Matte  
Color Image

**NEW****29091**

Black Matte  
Laser Engrave

**24330**

Black Matte  
Color Image

**28853**

Street Chrome  
Color Image

**NEW****29061**

Brushed Chrome  
Color Image





**24472**  
*Black Matte*  
*Color Image*



**28829**  
*Black Matte*  
*Color Image / Laser Engrave*

**NEW**

The well-worn look of antiqued brass provides a fitting background for a lustre etched representation of the eternal Tree of Life.



**29149**  
*Antique Brass*  
*Lustre*



**NEW**

**29058**  
*Brushed Chrome*  
*Color Image*



**21195**  
*Toffee*  
*Emblem Attached*

# PLAYBOY

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**28839**  
Street Chrome  
Color Image



**28269**  
Brushed Chrome  
Color Image



**28816**  
Black Matte  
Emblem Attached

Swarovski crystal adds a twinkle to the eye of the iconic Playboy rabbit head.



**29064**  
Sapphire  
Laser Engrave



**29063**  
Neon Pink  
Color Image



**28680**  
*Linen Weave*  
*Auto Engrave*



**20762**  
*Black Ice®*  
*Auto Engrave*



**28448**  
*High Polish Chrome*  
*Color Image*

**24892**  
*Black Matte*  
*Laser Engrave*



**29089**  
*Black Matte*  
*Color Image*



**29090**  
*Black Matte*  
*Color Image*



**28274**  
*High Polish Chrome*  
*Color Image*



**28457**  
Satin Chrome  
Auto Two Tone

Diagonal Weave presents a distinguished background for a majestic two-tone auto engraved crest.



**28852**  
Diagonal Weave  
Auto Two Tone



**28377**  
Brushed Brass  
Color Image / Auto Engrave



**28673**  
Brushed Brass  
Color Image

**NEW**



**29103**  
Brushed Brass  
Emblem Attached



**NEW**



**29096**  
*High Polish Brass  
Fusion*

FUSION – Zippo’s newest customization combines a specific color palette with pre-determined chrome breaks to offer an iridescent metallic look reminiscent of stained glass.



**28530**  
*High Polish Chrome  
Color Image*



**21155**  
*Satin Chrome  
Auto Engrave*



**28646**  
*Brushed Chrome  
Auto Two Tone*



**28467**  
*High Polish Chrome  
Laser Engrave / Auto Engrave*



**28864**  
Black Matte  
Color Image



**28653**  
Brushed Chrome  
Color Image



**28491**  
Street Chrome  
Stamped



**29092**  
Navy Matte  
Color Image / Laser Engrave



**24797**  
Brushed Chrome  
Color Image



**29078**  
Brushed Chrome  
Color Image



**28290**  
High Polish Chrome  
Color Image



**28652**  
Brushed Chrome  
Color Image



**20895**  
Brushed Chrome  
Emblem Attached



**28449**  
High Polish Chrome  
Color Image / Auto Engrave



**28462**  
Street Chrome  
Color Image



**21069**  
High Polish Chrome  
Lustre / Auto Engrave



**20854**  
Brushed Brass  
Emblem Attached

# ARMY

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Available Worldwide except Russia

1941 Replica Black Crackle, a reproduction of the legendary black crackle lighter used in World War II, sports a dimensional U.S. Army pewter emblem.



**28583**  
1941 Replica  
Black Crackle  
Emblem Attached



**28631**  
Green Matte  
Color Image



**280ARM**  
Brushed Chrome  
Emblem Attached

# COAST GUARD

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[www.uscg.mil](http://www.uscg.mil)

Available Worldwide except Russia



**280CG**  
Brushed Chrome  
Emblem Attached



**28681**  
Navy Matte  
Color Image



**NEW**

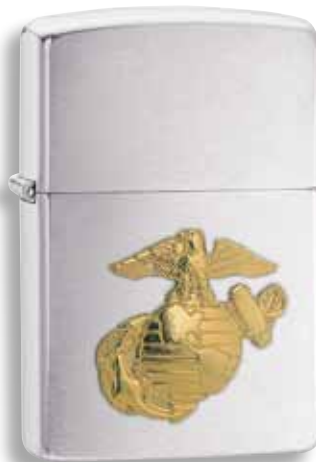


**29123**  
Street Chrome  
Color Image

# MARINES

Officially Licensed Product of  
the United States Marine Corps.  
[www.marines.com](http://www.marines.com)  
1.800.marines

Available Worldwide  
except Russia



**280MAR**  
Brushed Chrome  
Emblem Attached



**28368**  
Black Crackle  
Emblem Attached



**24457**  
Street Chrome  
Emblem Attached



**28873**  
1941 Replica  
Black Crackle  
Laser Engrave

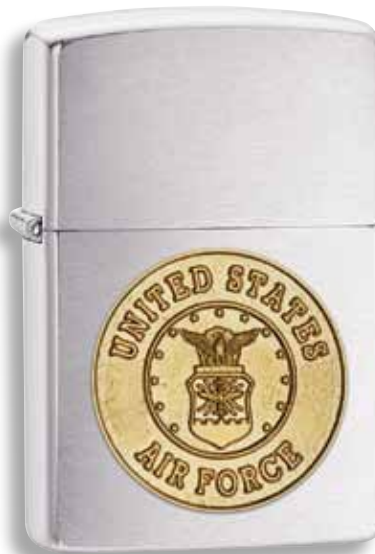


**28875**  
Black Crackle  
Laser Engrave / Auto Engrave

**NEW**

**29121**  
Iron Stone  
Color Image

# AIR FORCE



**280AFC**  
Brushed Chrome  
Emblem Attached



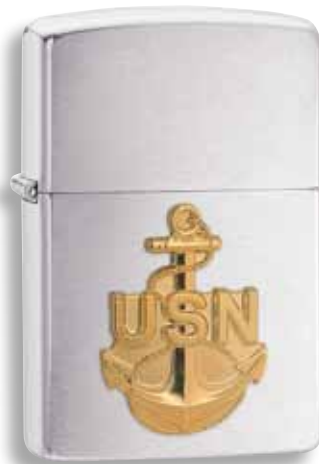
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# NAVY™

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Available Worldwide except Russia



**280ANC**  
Brushed Chrome  
Emblem Attached

**NEW**

**29122**  
Navy Matte  
Laser Engrave

# REALTREE®



REALTREE APC HD ©2006 ADVANTAGE MAX-1 HD © 2004 and REALTREE AP HD ©2006 of Jordan Outdoor Enterprises, Ltd., all rights reserved.

Available Worldwide



**24072**  
REALTREE MAX-1®

**NEW**



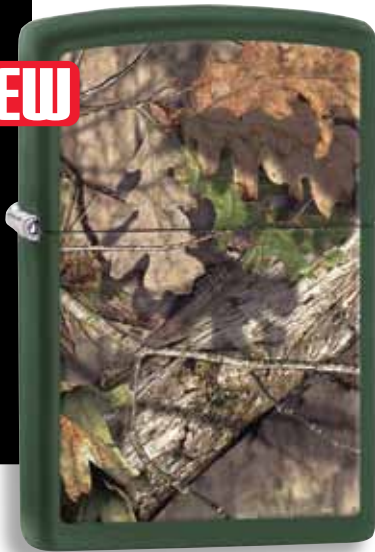
**29130**  
REALTREE AP Blaze  
Orange Matte  
Color Image



Reverse

**28078**  
REALTREE APC  
Pink Matte  
Color Image

**NEW**



**29129**  
Break-Up Country  
Green Matte  
Color Image

# MOSSY OAK®

Mossy Oak is a trademark used under license from Haas Outdoors, Inc., by Zippo Manufacturing Company.

Available Worldwide



**28738**  
Break-Up Infinity



**NEW**



**29076**  
*High Polish Chrome*  
*Color Image*

**NEW**



**29081**  
*Street Chrome*  
*Color Image*



**28645**  
*Black Ice®*  
*Laser Two Tone*



**28861**  
*Black Matte*  
*Color Image*



**28860**  
*White Matte*  
*Color Image*



**28272**  
*White Matte*  
*Color Image*



**28877**  
Street Chrome  
Color Image



**28879**  
Black Matte  
Color Image / Emblem Attached

An imaginative partnering of customization processes make this lighter unique. Zippo's color imaging creates a shadowy nocturnal background, set off by a full moon rising. A dimensional die-cast emblem brings a howling wolf to the forefront.



**20855**  
Brushed Chrome  
Emblem Attached



**28303**  
Black Matte  
Color Image



**28872**  
High Polish Chrome  
Color Image



**769**  
Black Ice®  
Color Image

# ANNE STOKES

**NEW**



**29108**

*High Polish Chrome  
Color Image*

© 2015 Anne Stokes [www.annestokes.com](http://www.annestokes.com)  
Licensed by [www.artaskagency.com](http://www.artaskagency.com)

Available Worldwide

The fantasy art of Anne Stokes features striking designs and life-like portrayals of fantasy subjects. Her art covers a broad range of subjects, from the romantic and magical enchanted forest, to the dark underworld of gothic vampires.



**28856**

*Black Matte  
Color Image*

Anne is originally from London, UK, but now lives in Leeds in the beautiful county of Yorkshire. She started off work as a merchandise designer, then became a full time freelance illustrator where she worked on a number of books, games and record products. As her career progressed, she moved solely into licensing her own creations and concepting ranges of fantasy themed paintings. Anne's artworks have now been licensed on a wide range of products including T-shirts, posters, book covers, calendars, jigsaw puzzles, tarot cards, sculptures, CCG sleeves, mugs, jewelry, and greeting cards, which are on sale worldwide.

**NEW**



**29109**

*High Polish Chrome  
Color Image*



**28857**

*Black Matte  
Color Image*

Reverse



**28527**  
*Black Ice®*  
*Laser Engrave*



**28833**  
*Black Ice®*  
*Laser Engrave*



**NEW**



**29082**

*Black Ice®  
Laser Engrave*

Although the surface area of a Zippo lighter remains constant, the possibilities for decorating it seem endless, as illustrated by the lighters on these two pages. The laser engraved theme of each lighter carries around every surface - front, reverse, hinge side, opposite side - even the top! It's an incredible look that ties all of the elements together.

**NEW**



**28802**

*Black Ice®  
Laser Engrave*

A mirrored image of a winged Pegasus graces the front and reverse surface in finely detailed laser engraving, supplemented by a decorative pattern on the curved lid and sides.

Two tone laser engraving adds appealing contrast to the intricate designs on these Black Ice® lighters.



**NEW**

**28797**  
Black Ice®  
Laser Two Tone



**NEW**

**28798**  
Black Ice®  
Laser Two Tone



**NEW**

**29100**  
Black Matte  
Emblem Attached

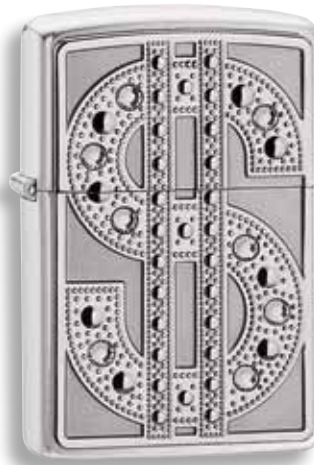


**NEW**

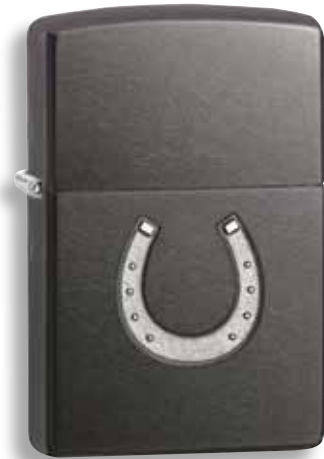
**28799**  
Ebony  
Laser Two Tone



**28837**  
High Polish Chrome  
Emblem Attached

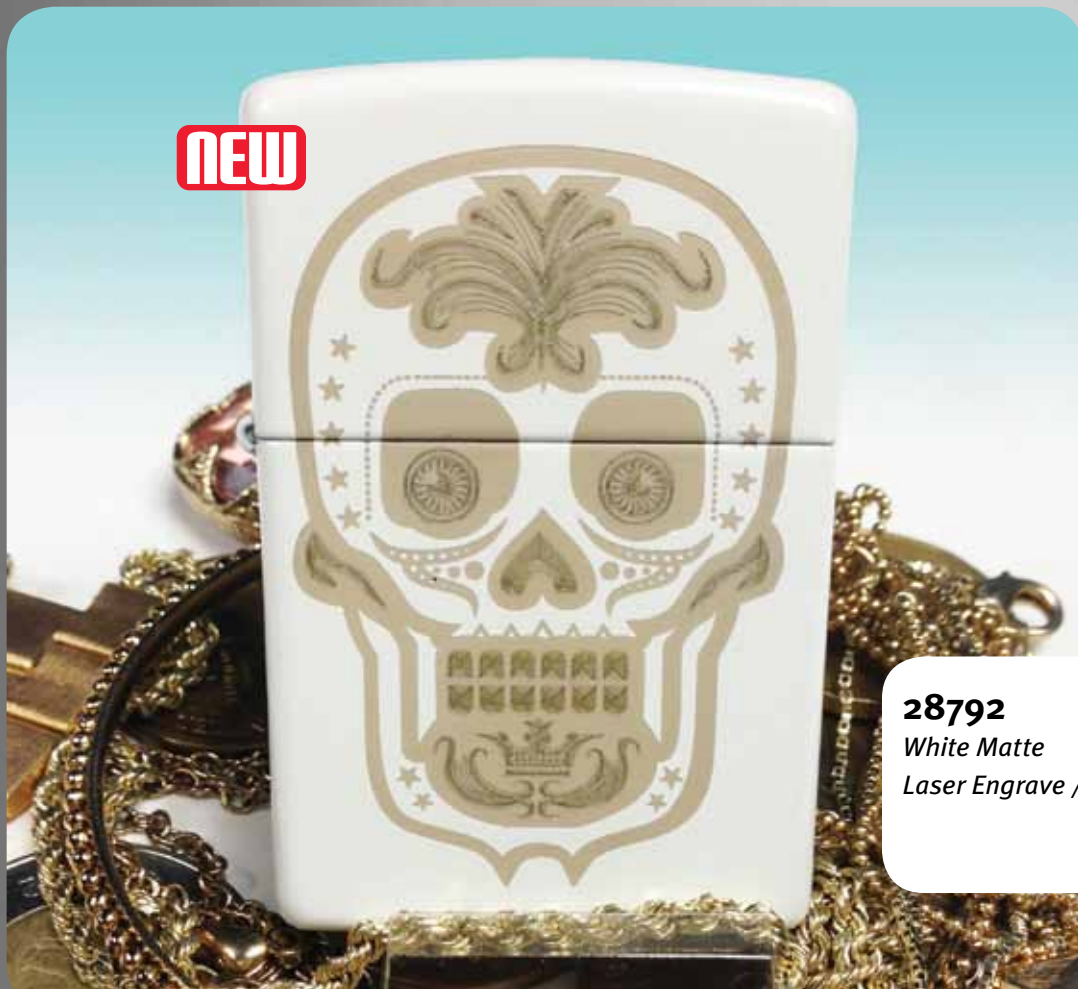


**20904**  
Brushed Chrome  
Emblem Attached



**28498**  
Gray Dusk  
Stamped / Laser Engrave

Laser and auto engrave combination results in a crisp bright / dull contrast on matte finishes.



**NEW**

**28792**  
White Matte  
Laser Engrave / Auto Engrave



**28323**  
*Black Ice®*  
*Laser Engrave / Auto Engrave*



**24196**  
*High Polish Chrome*  
*Color Image / Auto Engrave*



**24011**  
*High Polish Chrome*  
*Color Image*



**29094**  
*High Polish Brass*  
*Color Image*



**667**  
*Black Ice®*  
*Emblem Attached*



**29071**  
High Polish Chrome  
Color Image



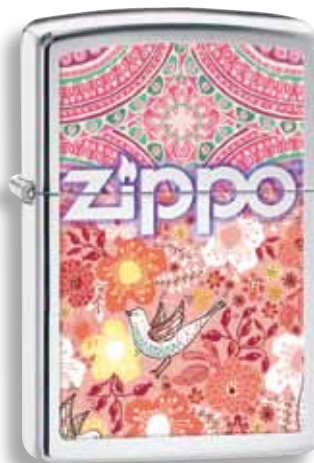
**28791**  
Royal Blue Matte  
Laser Engrave / Auto Engrave



**29059**  
High Polish Chrome  
Color Image



**28871**  
High Polish Chrome  
Color Image



**28851**  
High Polish Chrome  
Color Image



**28849**  
Street Chrome  
Color Image



**28850**  
Lemon  
Color Image



**24016**  
Street Chrome  
Auto Engrave



**28442**  
Spectrum  
Auto Engrave



**24816**  
Slim®  
High Polish Chrome  
Auto Engrave



**28458**  
Satin Chrome  
Auto Two Tone

**NEW**



**29069**  
Chrome Arch  
Auto Two Tone



**24339**  
Satin Chrome  
Auto Two Tone





**28180**  
Brushed Chrome  
Color Image



**24800**  
Brushed Chrome  
Color Image

**NEW**



**29074**  
High Polish Chrome  
Color Image

**NEW**



**28804**  
Brushed Chrome  
Auto Two Tone / Crystal Attached



**24721**  
Black Matte  
Laser Engrave



**28526**  
High Polish Chrome  
Color Image / Auto Engrave



# BRANTLEY GILBERT

**NEW**



**28995**  
Street Chrome  
Color Image



Rock Express is a Trademark of Signatures Network. Produced by Zippo, in joint Distribution with Live Nation Merchandise.

Available Worldwide

# FLORIDA GEORGIA LINE

**NEW**



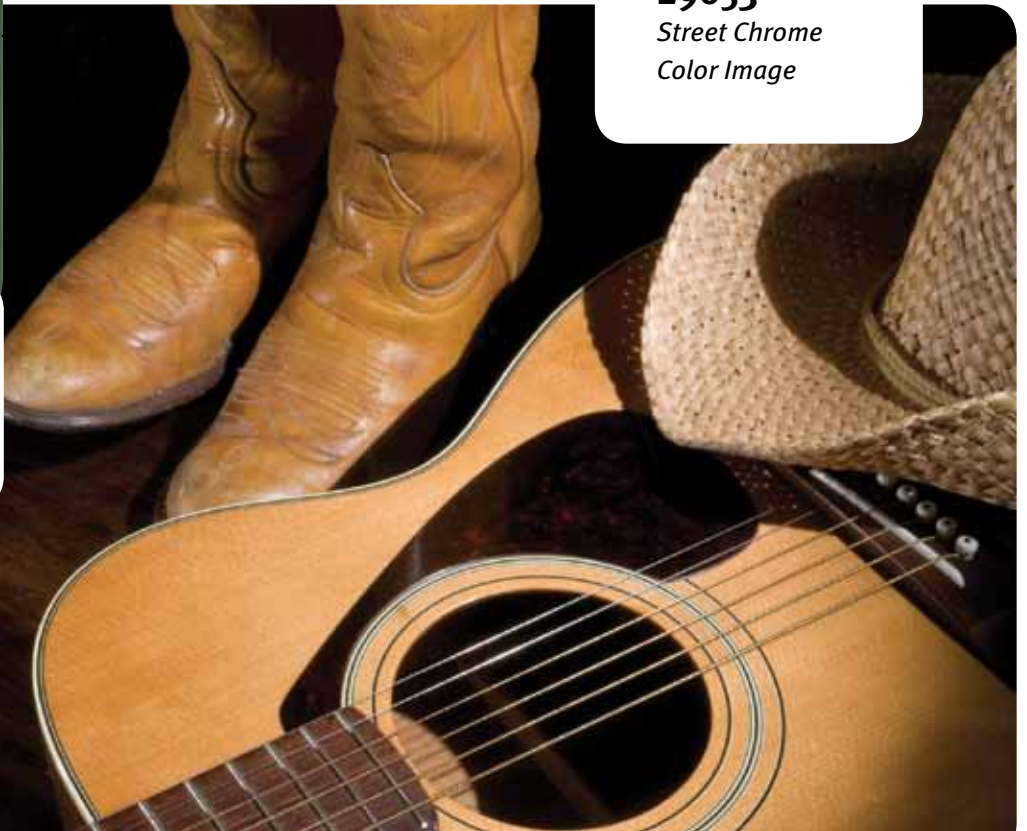
**29053**  
Street Chrome  
Color Image

# LYNYRD SKYNYRD

**NEW**



**29054**  
Green Matte  
Color Image





# BOB MARLEY

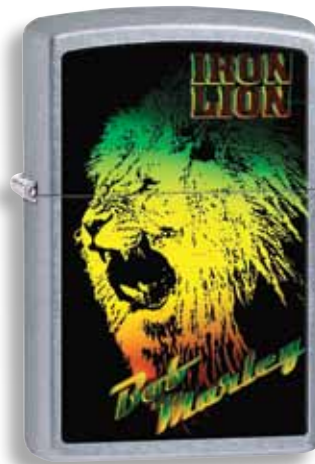


BOB MARLEY™ © Fifty-Six Hope Road Music Ltd., 2015; Right of Publicity and Persona Rights - Fifty-Six Hope Road Music Ltd. WWW.BOBMARLEY.COM

Available Worldwide



**24991**  
Street Chrome  
Color Image



**28844**  
Street Chrome  
Color Image

**NEW**



**29126**  
Satin Chrome  
Color Image

# SLIPKNOT

©2015 Slipknot.

Available Worldwide

**NEW**



**28992**  
Street Chrome  
Color Image

**NEW**



**28993**  
Satin Chrome  
Color Image

**NEW**

**29148**  
Brushed Chrome  
Color Image

# CHEVROLET®

Available selected countries, some restrictions may apply



General Motors Trademarks  
used under license to Zippo  
Manufacturing Company.



**28846**  
Street Chrome  
Color Image



**28636**  
Candy Apple Red  
Color Image

# THE ROLLING STONES®



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[HTTP://WWW.ROLLINGSTONES.COM](http://www.rollingstones.com)

Available Worldwide



**28843**  
Street Chrome  
Color Image

**NEW**

**29127**  
Satin Chrome  
Color Image



# FENDER

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Available Worldwide



**28845**  
High Polish Chrome  
Color Image

**NEW**



**29128**  
Brushed Chrome  
Color Image

# KURT COBAIN



**NEW**



**29052**  
Satin Chrome  
Color Image

**ROCK EXPRESS**

Rock Express is a Trademark of Signatures Network. Produced by Zippo, in joint Distribution with Live Nation Merchandise.

Available Worldwide

**NEW**



**29051**  
Cream Matte  
Color Image

**NEW**



**29105**  
Satin Chrome  
Emblem Attached



**28870**  
Street Chrome  
Color Image



**24717**  
Toffee  
Color Image



**20286**  
Street Chrome  
Emblem Attached



**24879**  
Brushed Chrome  
Emblem Attached

**NEW**



**29101**  
Street Chrome  
Emblem Attached



**28868**  
Street Chrome  
Color Image

# MAZZI®



Claudio Mazzi designs and trademarks are used under license from Kreo di Mazzi, & C Snc. to Zippo Manufacturing Company. All Mazzi designs are protected by copyright.

Available Worldwide



**28627**  
Black Matte  
Color Image



**24764**  
Street Chrome  
Color Image



**28002**  
Brushed Chrome  
Color Image

# FORD



Ford Motor Company Trademarks and Trade Dress used under license to Zippo Manufacturing Company.

Available selected countries, some restrictions may apply



**29065**  
Street Chrome  
Color Image



**28626**  
Satin Chrome  
Color Image



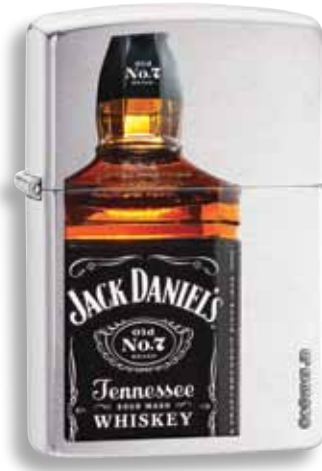
**29066**  
Street Chrome  
Color Image



**28820**  
Black Matte  
Color Image



**24779**  
Street Chrome  
Color Image



**28842**  
Brushed Chrome  
Color Image

# JACK DANIEL'S®



**28817**  
Armor  
Black Ice®  
Deep Carve / Laser Engrave

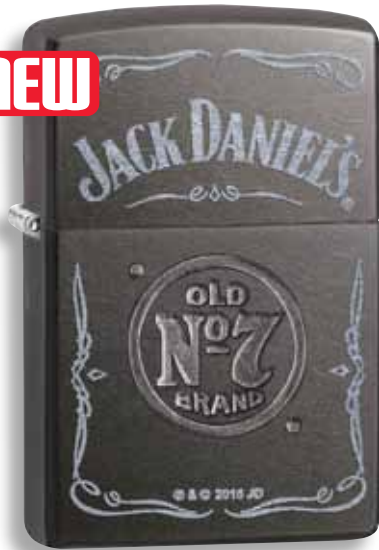
*JACK DANIEL'S and OLD NO. 7 are registered trademarks used under license to Zippo Manufacturing Company. © 2015, Jack Daniel's — All Rights Reserved. Your friends at Jack Daniel's remind you to drink responsibly. For sale to adults of legal drinking age.*

Available selected countries, some restrictions may apply

Distinctive deep carve pattern and laser engraved Jack Daniel's Old No. 7 logo generate a bold look on new Armor Black Ice®.

® The Armor logo is used under license by ZippMark, Inc. All Rights Reserved.

**NEW**



**29150**  
*Gray Dusk*  
*Stamped / Laser Engrave*

Dual customization - stamping and laser engraving - creates an incredible look and feel on shadowy Gray Dusk.

Available selected countries, some restrictions may apply



**254BJD.428**  
*High Polish Brass*  
*Emblem Attached*



**250JD.427**  
*High Polish Chrome*  
*Emblem Attached*





**28648**  
Brushed Chrome  
Color Image



**28663**  
Black Matte  
Color Image



**28432**  
Black Matte  
Color Image



**NEW**

**29062**  
Street Chrome  
Color Image



**NEW**

**29070**  
Street Chrome  
Color Image



**28834**  
Ebony  
Laser Two Tone



**28664**  
Black Matte  
Color Image



**NEW**



**29124**  
Street Chrome  
Color Image



**28841**  
Street Chrome  
Color Image



**28840**  
Black Matte  
Color Image



**254JB.929**  
High Polish Brass  
Emblem Attached



**250JB.928**  
High Polish Chrome  
Emblem Attached

# JIM BEAM®

JIM BEAM is a registered trademark of Jim Beam Brands Co. and is used under authorized license to Zippo Manufacturing Company. All rights reserved worldwide.

Intended for adults of legal purchase age for alcoholic beverages.

Available selected countries, some restrictions may apply

# GAS MONKEY GARAGE™

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Available U.S. and Canada only

64



**29055**  
Black Matte  
Color Image



**29056**  
High Polish Chrome  
Color Image



**29057**  
Cream Matte  
Color Image



**29088**  
Black Matte  
Color Image



**29067**  
Street Chrome  
Color Image



**28836**  
Street Chrome  
Color Image



**28504**  
Black Matte  
Color Image



**28502**  
Satin Chrome  
Color Image

# SONS OF ANARCHY™

Sons of Anarchy™ & © 2015 Twentieth Century Fox Film Corporation and Bluebush Productions, LLC. All rights reserved.

Available selected countries, some restrictions may apply





**28882**  
 Black Matte  
 Color Image



**28869**  
 Street Chrome  
 Color Image



**28859**  
 White Matte  
 Color Image



**24894**  
 Lemon  
 Color Image



**28874**  
 High Polish Chrome  
 Lustre / Color Image

Color imaging and lustre etch reveal an interesting viewpoint as seen through a cross-shaped keyhole.



**NEW**



Deep carved engraving lends interest and dimension to the solid, substantial new Armor antiqued silver finish.

® The Armor logo is used under license by ZippMark, Inc. All Rights Reserved.

**28988**  
*Armor*  
*Antique Silver Plate*  
*Deep Carve*



**28042**  
*Black Matte*  
*Color Image*



**28685**  
*Gray Dusk*  
*Iced*

*Reverse*



**NEW**



**28796**  
*Brushed Brass*  
*Color Image / Auto Engrave*

Brilliant color accents and sparkling domed epoxy inlay mark the top layers of this multi-level emblem.

**NEW**



**28806**  
*Brushed Brass*  
*Emblem Attached*



**24007**  
*High Polish Chrome*  
*Color Image*



**24699**  
*High Polish Chrome*  
*Color Image / Auto Engrave*



**21032**  
*Moss Green Matte*  
*Laser Engrave*



**20903**  
*Brushed Brass*  
*Emblem Attached*



**28675**  
*High Polish Brass*  
*Color Image*



**359**  
*High Polish Chrome*  
*Emblem Attached*

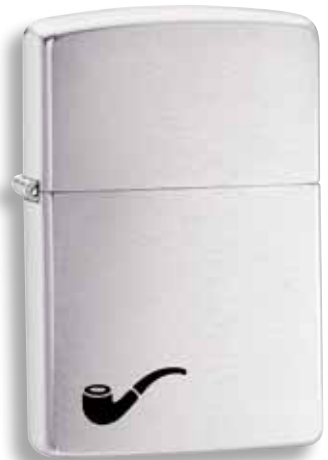


**28676**  
*High Polish Chrome*  
*Color Image*

Any full size lighter may be ordered from the factory with a pipe lighter insert. Pipe lighter inserts are not sold separately, and must be fit to the lighter at the Zippo factory to ensure a proper fit that meets our quality standards. **When ordering, add PL to lighter code number and \$1.50 to retail price.**



**218PL**  
*Black Matte*  
*Color Image*



**200PL**  
*Brushed Chrome*  
*Color Image*

The Zippo pipe lighter is made to the same high quality standards as a Zippo windproof lighter, but designed for the special needs of pipe smokers. The ingenious design encases the flame in metal, allowing it to be drawn directly into the pipe without bending over the side. The result: perfectly lit tobacco, with no damage to the pipe.

*The insert of a Zippo pipe lighter is exactly the same size as the standard windproof lighter insert, allowing pipe smokers who have a treasured Zippo windproof lighter the option of replacing the insert to continue carrying the favorite case.*

# PREMIUM CUSTOM IMPRINT METHODS

All models below require special handling due to the unique processes and methods on each piece. Several model styles below require minimum quantities, tooling charges, special lead times, as well as specific art files. Contact your Zippo sales representative for more information. **All luxury custom orders need to be routed through the Zippo Design Center.**

## Lustre

Zippo's signature lustre etch method produces an attractive, durable imprint. The artwork is etched into the lighter and plated for a permanent mark. A beautiful contrasting effect is created.



pg. 13

## Double Lustre

The design is double etched into the lighter. This layered process displays a multi dimensional effect. A portion of the design will be chromed out for impact.



pg. 27

## Stone Attachment

Zippo designers and engineers continue to develop special inlayed materials and stones to delight Zippo customers.

- Some restrictions apply



pg. 23

## Splash & Texturing

Splash adds a wet effect and feel to the design. Zippo designers make art that is specific to the design.

Texturing is created by applying layers of ink. Small icons or patterns can be selected by design.



pg. 53

## Stamping

Image is debossed into the case, creating a 3D design.

- Now shown on #28994
- Art constraints
- Tooling charges and minimum quantities may be required



pg. 24

## Emblem

Image is die struck onto various metal substrates such as brass, aluminum, and pewter.

- Art constraints
- Additional lead times required
- Tooling charges and minimum quantities may be required
- Contact sales rep for details



pg. 24

## Auto Two-Tone

Contrast is achieved when Zippo engraves in two different depths. Vibrant chrome and brass engraving allows for a "gold and silver" effect.

- Some model restrictions apply
- Art constraints apply
- Available on 200, 205, 207, 24647, 24648, 28181, 28182
- Cannot pass thru lid line



pg. 26

## Laser Two-Tone

Zippo's lasers can be programmed utilizing two different depths, creating a unique contrast within the image.

- Restricted to models 150, 151, 200, 205, 207, 250, 20446, 24647, 24648, 24756, 28181, 28182, 20053, 30054
- Cannot pass thru lid line



pg. 43

\* note multiple processed, gold colored logo is 2 tone

## Ghost Clear

Zippo can apply a clear epoxy image along with additional inks to achieve a "ghosted" effect.

- Large areas of clear not recommended



not shown in catalog

# LUXURY CUSTOM IMPRINT METHODS

## Brite Cut

Limited to Armor cases only, bright-cut engraving produces dazzling high and low facets, resulting in the dimensional look of a beautiful emblem directly on the surface of the lighter.



pg. 22

## Deep Carved

Graphic is rendered in state of the art 3D software. A powerful milling machine accurately engraves deep contoured cuts into an Armor case using many tool sizes, special buffing, and plating.

- Heavy Wall Armor case only



pg. 22

## Epoxy Inlay

Clear, marbled or solid epoxies can be inlayed into deep cavities by highly skilled artisans.

- Lid line and size restrictions apply
- Special engraving can be designed under translucent epoxy for a luxury look.



pg. 23

## Laser Color Fill

A legendary process, Zippo's etch and paint method produces an attractive durable imprint. The artwork is rendered to display a vintage effect. The image is etched into the plated lighter, then colorfilled in the cavities.



not shown in catalog

## Laser/Auto Engrave

Zippo can combine Laser and Auto Engrave processes to achieve a jewelry look.

- Art constraints apply
- Some model restrictions apply
- Engraving can also be done on top of lasered area



pg. 24

## Reverse Etch

Unique process that etches the area around the design, leaving the image raised.

- Model restrictions #121FB, #201FB, #301FB
- Art constraints
- Tooling charges and minimum quantities may be required



not shown in catalog

## Selective Inlays

Designs can be inlayed in 24KT gold or rhodium.

- Additional lead times
- Art constraints
- Tooling charges and minimum quantities may be required



not shown in catalog

## Precious Metals

Special handling is needed when engraving precious metals.

- Sterling Silver and Solid Gold
- Limited customization options available



not shown in catalog



# SIGNATURE STYLEGUIDE : Methods available to customize Zippo product

## ENGRAVE

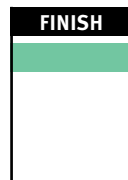
### Auto Engrave

The crisp, clean jewelry look of auto engraving has become one of the most popular methods of customization. Skilled operators use either rotary engrave or diamond cut method to inscribe an image into the product using creative fill patterns. A dimensional effect can be achieved by using directional fill patterns.

Also known as Rotary Engraving or Computer Engraving



pg. 25



- standard imprint charges
- not available on powder coat and translucent finishes
- can be done on sterling silver and solid gold
- minimum quantity required
- lid line adjustment may be made
- may require additional lead times

### Laser Engrave

This state-of-the-art process allows Zippo tremendous flexibility when reproducing your artwork on our products. Our laser engravers are computer programmed to generate an accurate replication of your imprint.

Also known as Laser Mark



pg. 46



- standard imprint charges
- minimum quantity required
- multiple surfaces available
- shows great contrast

## COLOR

### Color Image

State-of-the-art printing method allows Zippo to imprint multiple spot colors or full-color photographic representations.

Spot colors can be matched to PMS colors and used for one, two, or three-color simple logos. *Previously known as surface imprint.*

- Zippo will accept vector artwork files (Adobe Illustrator) in these formats: .ai, .eps, .pdf (provided entire contents of file are vector). Zippo can also imprint artwork in full color or a photographic representation. *Previously known as 4-color process pad print.*
- Zippo will accept raster artwork files (Adobe Photoshop) no less than 1.5" wide by 2.25" high with a resolution of 600 DPI (dots per inch). Acceptable formats include .psd, .tif, .eps, .jpg (provided the resolution is high enough.) Any file requiring background isolation must have paths or a layered file with transparent background included.



pg. 62



pg. 36



- standard imprint charges
- not available on precious metal finishes
- minimum quantity required
- special art requirements / hi resolution photo required to be reviewed by Creative Services

All color imprinting will now be run using the color imaging method.

### Fusion

A combination of specific pre-determined color palettes are combined with pre-determined chrome breaks to create an iridescent, metallic look.

- Restricted to models 250, 167, 260, 1654B, 1610, 254B and 24750.
- Art constraints apply



pg. 01

### Chromed Out

When rendering art, an area of design is opened up displaying the base finish. No additional charge for this method.



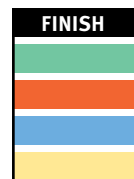
- contact Zippo sales representative for imprint charges
- minimum quantity required



pg. 51

### Distressed

When rendering artwork, artists use a unique filter to give the art a pocket worn effect.



- standard imprint charges
- minimum quantity required



pg. 58



Plated



Powder Coat



PVD Finish



Translucent Powder

## Custom Art • Limited Editions • Exclusive Designs • Signature and Licensed Designs

Special event and/or anniversary designs can be supplied by customer or created by Zippo artists.

Personalization and consecutive numbering are available for an additional charge.

Designs supplied by Zippo customers can be restricted to others. Must be discussed and approved through Design Center.

Signature and licensed designs must be processed and approved by our licensing department. Call your sales representative for details.



**LPCB**  
*Lighter Pouch  
with Clip - Brown*



**LPCBK**  
*Lighter Pouch  
with Clip - Black*



**LPLB**  
*Lighter Pouch  
with Loop - Brown*



**121506**  
*Z-clip Black*



**LPTBK**  
*Lighter Pouch  
with Thumb Notch - Black*



**LPLBK**  
*Lighter Pouch  
with Loop - Black*

For optimum performance of every Zippo windproof lighter, we recommend genuine Zippo flints, wicks, and premium lighter fluid.



**2406C**  
6 Flints Plastic Dispenser  
Packed 24 dispensers per display box.



**2406N**  
6 Flints Plastic Dispenser  
Individually carded, punched for pegboard use. Packed 24 Cards per counter display box.



**2425**  
Wick  
Individually carded, punched for pegboard use. Packed 24 Cards per counter display box.



**ZAT**  
Zippo Ashtray

Durable ashtray with the Zippo logo. Dimensions: 5.25" diameter.



**121512**  
Zippo Ashtray

Solid Stainless steel ashtray is debossed with the Zippo logo on three faces. Robust look, substantial feel; measures 4" diameter; polybagged in white cardboard box.



**3165EX**  
Lighter Fluid 12 oz.  
Shipping carton of 24.

Price is subject to change without notice.



**3141EX**  
Lighter Fluid 4 oz.  
Shipping carton of 24.

Price is subject to change without notice.

All in one kit includes Street Chrome lighter, 6-flint dispenser and a 4 oz. tin of Zippo Premium Lighter Fluid in clamshell packaging.



**28492**  
*All-In-One Kit*

Available in USA, Europe and South America only.

Stainless steel 3-ounce flask with debossed Zippo logo and secured lid has a slim, slightly curved shape for comfortable carrying.



**122228**  
*Flask*



**LPGS**  
*Lighter Pouch Gift Set*

Please specify both lighter and pouch to be packed in gift set.



**50R**  
*Regular Gift Kit*

*Zippo fuel supplied through local distributor.*

A Zippo gift kit is the perfect way to give a Zippo windproof lighter. Gift kit includes 6-flint dispenser and a 4-ounce tin of Zippo Premium Lighter Fluid in a handsome gift box. Add any regular or slim lighter for a distinctive presentation.



**50S**  
*Slim® Gift Kit*

*Zippo fuel supplied through local distributor.*

Please specify lighter to be packed in gift set.

Please specify lighter to be packed in gift set.



**MSGSK**  
Gift Set

Add your choice of any Zippo windproof lighter for a great gift giving option. Magnetic stand securely holds and displays any Zippo lighter. Gift kit includes magnetic lighter stand in a handsome gift box. Price of gift kit does not include Zippo lighter. Add cost of your choice of lighter to MSGSK suggested retail.

Please specify lighter to be packed in gift set.



**142653**  
Collectors Case

- Holds 8 standard Zippo pocket lighters
- Removable foam tray
- Velcro strap with logo imprint
- Case opens to create easel display



**142226**  
Lighter Display Base

Highlight any Zippo windproof lighter with these great lighter display bases. Lighters fit snugly into base and are held in magnetically. (Please order in multiples of 10). Dimensions: 2.5" x 1.375" x 1.8125



**PDF-09**  
Plastic Flame Displays  
5 flames per package

# DISPLAYS



## **142087**

### *18 Piece Wall Mount Display*

- Lockable display includes easy-to-follow hanging instructions and hardware.
- Showcases up to 18 Zippo lighters in standard gift box or 6 Zippo pens.
- Group multiple displays to create 18, 36, 54, or 72 piece wall presentation.

Dimensions: 23" x 8" x 4.5"



### 142744

#### 192 Piece Display

Lockable two-sided swivel display holds a generous combination of Zippo pens and lighters, or 192 Zippo windproof lighters. Square storage base provides ample storage for back-up stock. Product sold separately.

Dimensions: 18" x 18" x 76"



### 142711

#### Light and Motion Display

(shown with base 142725, sold separately on page 78)  
Lighted, lockable countertop unit revolves to display a combination of Zippo pens and windproof lighters, or 60 Zippo lighters. Product sold separately.

Dimensions: 15-1/2" x 16" x 27"

142709	China	142726	Ireland
142712	Australia	142728	Dubai
142713	France/Germany	142730	South Africa
142714	Switzerland	142713	Peru
142715	Denmark	142734	Argentina
142716	Italy	142740	Japan
142717	United Kingdom	142742	Israel

Display items shown on these pages are limited to authorized Zippo sales distributors and wholesalers only. This information is not intended for consumer use.

142710	China
142719	Australia
142720	France/Germany
142721	Switzerland
142722	Denmark
142723	Italy
142724	United Kingdom
142727	Ireland
142731	South Africa
142732	Dubai
142720	Peru
142738	Argentina
142741	Japan
142743	Israel



**142718**

*Light and Motion Display*  
 (shown with base 142725, sold separately below) Lighted, lockable countertop unit revolves to display a combination of Zippo pens and lighters, or 96 Zippo windproof lighters. Product sold separately. Dimensions: 15-1/2" x 16" x 37 1/2"

**142725 (Base)**

*Floor Stand Storage Base*  
 Sturdy, lockable optional base for countertop units 142711, 142718, 142746 ships flat and provides ample storage for back-up stock. Dimensions: 17-3/4" x 17-1/4" x 29 1/2"



**142905**

*Value Floor Stand - No Storage*

- Sturdy optional base for countertop units (142711, 142718, 142746) or showcase display (142746)
  - No storage compartment included
  - Ships flat and some assembly required
- Dimensions: 17 3/4" x 17" x 29"



**142751**

*Floor Stand Dolly Base*

- Sturdy optional dolly for both floor stands (142905 and 142725).
- Easily move displays within any retail space
- Includes 4 lockable wheel casters.

**142639**

*Small Showcase Retro Fit Top*  
 Easily converts both floor stands (142905 and 142725) into a display base for small showcase display (142746).







### 142745

#### *Large Showcase Display*

Sturdy fixed acrylic shelves encourage creative display of any assortment of Zippo products and packaging options in this lighted, lockable showcase. Square storage base provides ample storage for back-up stock. Multi-directional casters allow easy mobility of large showcase unit. Product sold separately. Dimensions: 24" x 24" x 70"



### 142746

#### *Small Showcase Display*

(shown with base 142725, sold separately on page 78) Lighted, lockable countertop unit displays a combination of Zippo pens and lighters, or 72 Zippo windproof lighters on three angled acrylic shelves. Product sold separately. Dimensions: 13-1/2" x 17-1/4" x 33"

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**142707***15 Piece Countertop Display*

Angled shelves hold a combination of Zippo pens and lighters, or 15 Zippo windproof lighters. Product sold separately.

Dimensions: 3 1/2" x 8" x 19 3/4"

**142708***30 Piece Countertop Display*

Angled shelves hold a combination of Zippo pens and lighters, or 30 Zippo windproof lighters in this two-sided lockable swivel display. Product sold separately.

Dimensions: 6 3/4" x 8" x 20 1/4"

**142102***Hinged Mount Accessory Display Adapter*

Holds one empty fuel can, included, and up to 24 flints and or wicks. (Product sold separately) Used with the following displays: #142711.

**142104***Flush Mount Accessory Display Adapter*

Holds one empty fuel can, included, and up to 24 flints/wicks. (Product sold separately) Used with the following displays: #142707 and 142708.

Display items shown on these pages are limited to authorized Zippo sales distributors and wholesalers only. This information is not intended for consumer use.



**ZLP-10**

*License Plate*

Dimensions: 12" x 6"



**142626**

*Individual Lighter Easel*

Molded acrylic easel displays individual traditional Zippo windproof lighters.

Product sold separately.

Dimensions: 5.5" x 3" x 3.75"



**142273A**

*Hand Warmer Display*



Shown at  
actual size

The Mini MPL® is easy to use, with an advanced soft-touch ignition system and an adjustable flame dial. Made of durable metal, the Mini MPL features a patented child-resistant safety button. For optimum performance of every Zippo Mini MPL, we recommend genuine Zippo premium butane fuel.

Adjustable flame.

**121437** Champagne (Unfilled)



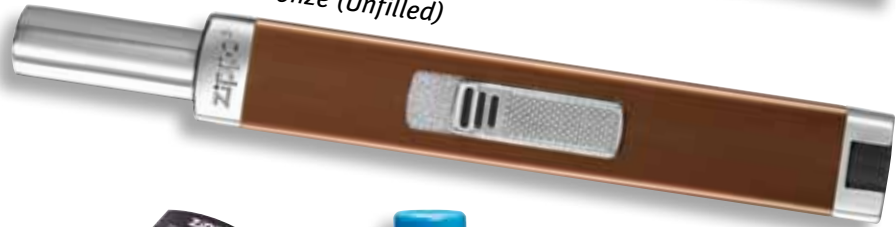
**121438** Candy Apple Red (Unfilled)



**121436** Brushed Chrome (Unfilled)



**121439** Harvest Bronze (Unfilled)



Made by Zippo. You get a reliable product. Your customers get a 3-year warranty.

Patented child-resistant safety button (on back).

Ergonomic yet stylish design.

Available in four colors: brushed chrome, candy apple red, champagne, harvest bronze.



Packaged in gift box.

Adjustable flame dial.

Butane fuel valve (on bottom).



**3810**

*Butane Fuel*

165 grams (5.82 oz.)

Shipping carton of 48 with 4 innerpacks of 12



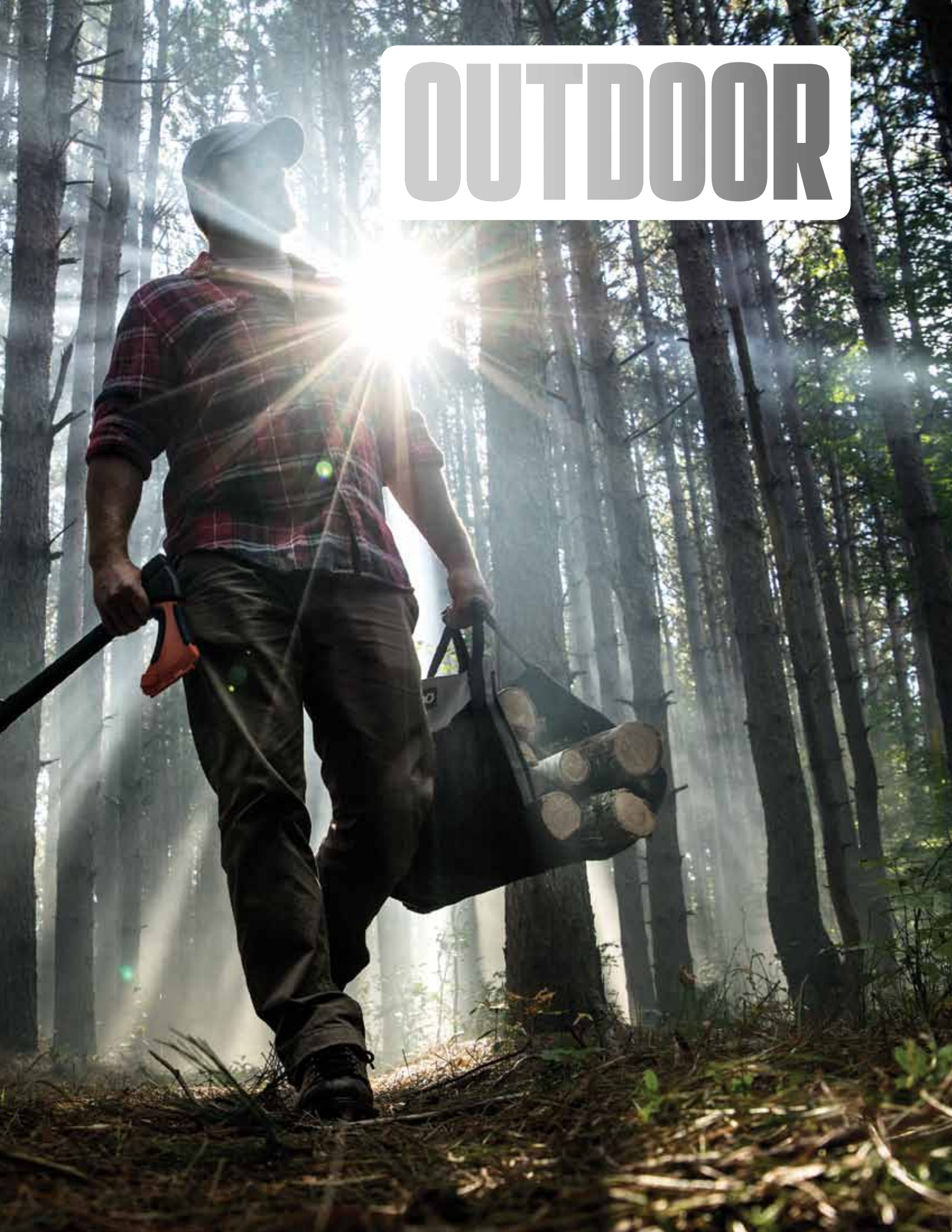
**3809**

*Butane Fuel*

42 grams (1.48 oz.)

Shipping carton of 48 with 4 innerpacks of 12

# OUTDOOR



# THIS FLAME BURNS HARDER THAN THE WIND BLOWS

## Flex Neck Utility Lighters

There's no better way to get fires started in a stiff wind. Dual-flame technology keeps the flame burning strong. A flexible neck precisely positions the flame in any direction. The narrow gauge head is small enough to reach into tight spots in lanterns and camping stoves. They're great for lighting candles, BBQ grills and more. Sturdy, all metal construction.

- Flexible neck
- Wind-resistant dual flame
- Rugged metal construction
- Patented child resistant safety button
- One-handed ignition switch
- Butane refillable
- Flame adjustment



See pg. 83



Rubberized Black

Satin Silver



### Flex Neck Utility Lighters - Unfilled

Silver **121353**  
Black **121323**

Inner Pack Qty:	Master Pack Qty:	MOQ:
6	12	12



# HAND WARMERS

**NEW**



**40378-EU**

*Blaze Orange*

## Hand Warmers with Easy Fill Technology



Our new and improved filling process makes firing up these little pocket-sized furnaces easier than ever. Fill the cup. Light the burner. And go! They provide up to 12 hours of gentle, consistent heat. And they're odorless. So the only thing that stinks is the alternative to not using them - frozen fingers.

Inner Pack Qty:	Master Pack Qty:	MOQ:
12	24	24



- INCLUDES EASY FILL TECHNOLOGY
- IMPROVED FILL CUP HELPS REDUCE SPILLS
- PERFECT FOR ALL COLD WEATHER ACTIVITIES
- SLEEK, THIN DESIGN FITS INTO THE SMALLEST POCKETS
- FLAMELESS GENTLE WARMTH
- RUGGED & DURABLE METAL CONSTRUCTION
- VIRTUALLY ODORLESS - GREAT FOR HUNTERS
- LIGHTER FLUID REFILLABLE - ENVIRONMENTALLY FRIENDLY & REUSABLE
- CUSTOMIZATION AVAILABLE



**40365-EU**  
**40453-Asia**

*High Polish Chrome*



**40368-EU**  
**40454-Asia**

*Black*



**40420-EU**  
**40455-Asia**

*Realtree*



# PORTABLE FUEL FOR LIGHTERS STAY OUT THERE LONGER! TAKE YOUR FURNACE ALONG



**40360-EU**  
**40451- Asia**  
*High Polish Chrome*



**40361-EU**  
**40452-Asia**  
*Pearl*



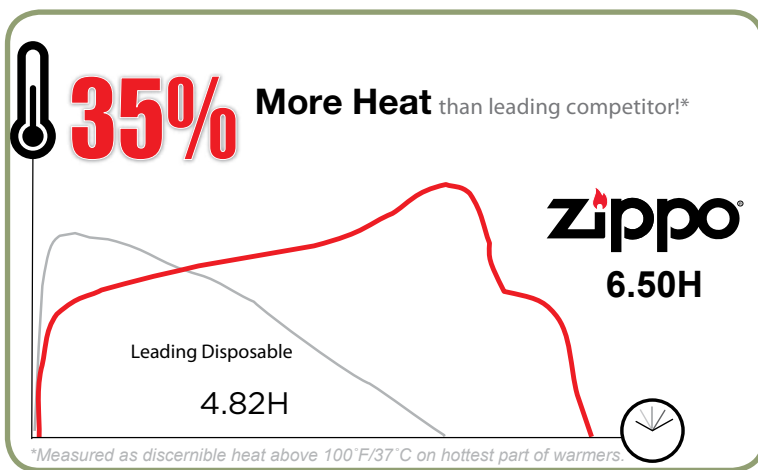
**40363-EU**  
*Pink*

- INCLUDES EASY FILL TECHNOLOGY
- STANDS UP WITH FLAT BOTTOM FOR EASIER FILLING
- IMPROVED FILL CUP HELPS REDUCE SPILLS
- PERFECT FOR ALL COLD WEATHER ACTIVITIES
- NEW SMALLER SIZE FITS INTO EVEN MORE POCKETS
- FLAMELESS GENTLE WARMTH
- RUGGED & DURABLE METAL CONSTRUCTION
- LIGHTER FLUID REFILLABLE - ENVIRONMENTALLY FRIENDLY & REUSABLE



Warming bag  
& cup included.

Inner Pack Qty:	Master Pack Qty:	MOQ:
12	24	24





### 44003

*Replacement Burner  
Individually carded,  
punched for pegboard  
use. Packed 12 Cards per  
counter display box.*

## PORTABLE FUEL FOR LIGHTERS OR HAND WARMERS



### ALUMINUM FUEL CANISTER

Take along an extra refill of Zippo premium lighter fluid. Reusable personal-sized aluminum canister holds enough fuel to fill one Zippo windproof lighter or a 6 hour fill on a Hand Warmer. Includes swivel snap fastener, split ring for keys, disk to tighten and loosen flint screw, and rubber storage sleeve for two extra Zippo flints.



### 121503

*Aluminum Fuel Canister*



# OUL®

## Outdoor Utility Lighter

This rugged butane lighter has been awarded the Seal of Approval by the North American Hunting Club. It's ideal for a home emergency kit and as a pack-along lighter when you travel.

### FEATURES INCLUDE:

PATENTED CHILD-RESISTANT SAFETY BUTTON

ADVANCED IGNITION SYSTEM

SLIP-RESISTANT RUBBER GRIP

FUEL-LEVEL INDICATOR

ADJUSTABLE FLAME



RETAIL UNIT Inner Pack Qty: 6 Master Pack Qty: 12 MOQ: 12

HEIGHT	WIDTH	DEPTH	WEIGHT	CUBE
11.4 In	1.5 In	4.7 In	0.5 Lbs	0.047 CuFt
28.956Cm	3.81 Cm	11.938Cm	0.226 Kg	0.0013 CuM



*Not shown actual size*

**121392**

*OUL® - Outdoor Utility Lighter*

# NO MATCH? NO LIGHTER? NO PROBLEM.



## EMERGENCY FIRE STARTER

In the great outdoors, getting a fire started quickly can be a matter of life and death. And with this starter, starting a fire has never been easier. The reliable flint wheel ignition lights water-resistant waxed tinder sticks that store inside a waterproof case that floats.

- MADE IN THE USA
- CASE ONLY WEIGHS 1 OUNCE - IDEAL FOR HIKING OR BACKPACKING.
- FLOATS IN WATER WITH WATER-RESISTANT SEAL.
- DIRECTIONAL FLINT WHEEL THROWS MAXIMUM SPARK.
- INCLUDES 4 WAXED TINDER STICKS.
- TINDER STICKS PROVIDE QUICK LIGHTING-PERFORATED SPINE TEARS EASILY.

### 44021

#### Emergency Fire Starter

Inner Pack Qty:	Master Pack Qty:	MOQ:
6	72	6

#### Customization Available

Contact your sales representative for ordering information.



### 44002-000001

#### Waxed Tinder Sticks - Cards

Inner Pack Qty:	Master Pack Qty:	MOQ:
12	0	1



## CEDAR FIRE STARTER

Whenever you want a campfire fast, Cedar Fire Starter pucks are the way to go. Made from wax and compressed cedar chips, they take the place of tinder and light kindling fast. Each one is scored to break into 4 pieces, for 4 fires.

Standard packaging for all Zippo Fire Starters. Eight Fire Starters per display carton.



**44000**  
Cedar Fire Starter

Inner Pack Qty:	Master Pack Qty:	MOQ:
8	48	6

Our convenient, reusable tin is a great way to carry Cedar Fire Starters and easy to throw in your camping box. Each tin contains eight pucks.



**44023**  
Cedar Fire Starter Tin

Inner Pack Qty:	Master Pack Qty:	MOQ:
0	6	6



**NOW CAMPFIRES  
CAN HAVE AN  
ON SWITCH.**

# CUSTOMERS WITHOUT OUTDOOR SKILLS, CAN PICK THEM UP ON THE WAY

92

Zippo® offers a variety of stock merchandising display options to meet your in-store needs. We can also provide custom options ranging from end caps, sidekicks and clip-strips, along with financial reports and set-up schematics to ensure mutual success. Contact your sales representative for more information and availability.



## Hand Warmer Tower

Keep sales hot all winter long, with our best-selling outdoor product. Tower easily converts to a free-standing or sidekick display. The display ships truly retail-ready with product and s-hooks pre-installed.

### T24-12HWMIXED

Contact your sales rep for ordering information

RETAIL UNIT			MOQ: 1
HEIGHT	WIDTH	DEPTH	WEIGHT
56.0 In	10.3 In	11.0 In	22.0 Lbs
142.2 Cm	26.2 Cm	27.9 Cm	10.0 Kg



## Cedar Fire Starter Sidekick

It features our award-winning Cedar Fire Starters and the display's compact size is perfect for counters or sidekicks.

### 142291A

RETAIL UNIT			MOQ: 1
HEIGHT	WIDTH	DEPTH	WEIGHT
18.3 In	4 In	4 In	3.75 Lbs
46.4 Cm	10.2 Cm	10.2 Cm	1.0 Kg

## Display Contains:

- 12 - 40323 Chrome Hand Warmers Box
- 12 - 40334 Black Hand Warmers Box



### Campfire Sidekick

This quick, easy sidekick display features everything people need to start a great fire.

**142280A**

Available in USA only.

RETAIL UNIT		MOQ: 1	
HEIGHT	WIDTH	DEPTH	WEIGHT
32.5 In	14.3 In	5.8 In	12.5 Lbs
82.6 Cm	36.2 Cm	14.6 Cm	5.7 Kg

### Display Contains:

- 20 - #44000 Cedar Fire Starters
- 6 - #121321 Unfilled Flex Black Clam Shell
- 6 - #121351 Unfilled Flex Silver Clam Shell
- 12 - #3807 Butane 42 Gram



### Heat Sidekick

This sidekick display has everything consumers need to enjoy the great outdoors. It's packed full of award-winning outdoor products.

**142281A**

Available in USA only.

RETAIL UNIT		MOQ: 1	
HEIGHT	WIDTH	DEPTH	WEIGHT
32.5 In	14.3 In	5.8 In	12.5 Lbs
82.6 Cm	36.2 Cm	14.6 Cm	5.7 Kg

### Display Contains:

- 3 - #40182 Chrome Hand Warmer Gift Box
- 3 - #40285 Black Hand Warmer Gift Box
- 3 - #40289 Realtree Hand Warmer Gift Box
- 6 - #207 Street Chrome
- 6 - 221 Green Matte
- 6 - 24072 REALTREE MAX-1®
- 18 - 4 oz. Premium Lighter Fluid









**zippo**<sup>®</sup>

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